



KSDZ-FM & KDJL-FM - DJ Broadcasting, Inc.
P.O. Box 390
Gordon, NE 69343

2022 Nebraska Primary Election

Theresa For Governor

Tuesday, March 22, 2022 12:59PM - Email received from Gene McCoy requesting copy change along with fully produced audio. No PB-19 included. Attempted to reach Mr. McCoy by phone unsuccessful. Left voicemail explaining the instructions could not be carried out without a new PB-19.

Tuesday, March 22, 2022 17:45PM – Station Owner received call at home, after hours, from Gene McCoy responding to the voicemail left earlier in the day requesting the PB-19. Mr. McCoy was unaware that the PB-19 was necessary and will email the PB-19 right away.

Tuesday, March 22, 2022 17:56 PM – PB-19 received by email from Mr. McCoy after hours.

Wednesday, March 23, 2022 8:00 AM – New Fully Produced :60 Second Audio provided was entered into traffic system and replaces the current audio provided on Monday, March 21, 2022 and will run through March 31, 2022, or until further notice. Order Confirmation printed.

Order #2982-00003

Uploaded to FCC KSDZ & KDJL Political Files on March 23, 2022.

OKS

14:30pm

Subject **Re: Revised Traffic for Nebraskans for Theresa**
From E Eugene McCoy Jr <sandhills123@yahoo.com>
To KSDZ/KDJL <twister@twisterradio.com>
Date 2022-03-22 17:56



-
- NAB PB-19 Theresa.pdf (~2.2 MB)
 - 7b0083b6.png (~43 KB)
-

Jim,

Attached is the PB-19.

Gene McCoy

On Tuesday, March 22, 2022, 04:13:01 PM EDT, KSDZ/KDJL <twister@twisterradio.com> wrote:

Begins On air on 3/23/22 an runs through 3/31/22

Jim

DJ Broadcasting, Inc.
KSDZ & KDJL Radio
The Twister
P.O. Box 390
Gordon, NE 69343

(308) 282-2500

Fax: (308) 282-0061

web address: twisterradio.com

email: twister@twisterradio.com



This station does not discriminate in the sale of commercial time, and will not accept advertising which, in its sole opinion, is purchased with an intent to discriminate unlawfully on the basis of race, gender, or ethnicity. The advertiser hereby certifies that its purchase of commercial time is not made for an unlawful discriminatory purpose, including specifically that it is not based upon a decision to place advertising on a station on the basis of race, gender, or ethnicity.

On 2022-03-22 12:59, E Eugene McCoy Jr wrote:

Traffic for Nebraskans for Theresa:

Please replace the existing ad and run 100% the attached 60 second ad - TT056032222 - BROKEN PROMISES REVISED.

Start 3/23/22 - TFN

If you are able to replace for the remainder of today, that would be great as well.

Thanks.

Gene McCoy
(907) 320-0611



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
I, Theresa Thibodeau, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Theresa Thibodeau

Authorized committee:

Nebraskans for Theresa

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Candidate for Governor of nebraska

Date of election:

May 10, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Aimee Melton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Theresa Thibodeau</u>	Signature: <u>Deneen K. Lambley</u>
Name: Theresa Thibodeau	Name: Deneen K. Lambley
Date of Request to Purchase Ad Time: 02/21/2022	Date of Station Agreement to Sell Time: 3/23/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 3/22/22 (PB-19 not included)

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

This copy replaces the copy sent on Monday to run on this order. PB-19 did not arrive with the copy. It arrived after hours via email and is being entered today after speaking with Mr. McCoy for instructions.

Contract #: 2982-00003

Station Call Letters:
KSDZ-FM and KDJL-FMDate Received/Requested:
3/23/22

Est. #:

Station Location:
Gordon, NE and Kilgore, NE/Valentine, NERun Start and End Dates:
3/23/22 to 3/31/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

KSDZ & KDJL
PO Box 390
Gordon, NE 69343
308-282-2500

Order #: 2982-00003
Description: POLITICAL ADVERTISING
Date Entered: 3/21/2022
P.O.#: GENE MCCOY
Salesperson: HOUSE, .
Invoice Frequency: Billed at end of Media Month, Sorted by Date

THERESA FOR GOVERNOR
Attn: GENE McCOY
15418 WEIR STREET #274
OMAHA, NE 68137

On-Air Schedule

<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1 3/22/2022	3/31/2022	KSDZ	06:00:00 to 19:00:00	Weekly	1:00	16	23.80	380.80	2	2	2	2	2	0	0

Order Start Date: 3/22/2022 Order End Date: 3/31/2022 Spots: 16 Total Charges: \$380.80

Projected Media Month Billing Totals for THERESA FOR GOVERNOR / 2982-00003 :

		<u>Spot Count</u>	<u>Net Billing</u>
March	2022	8	\$190.40
April	2022	8	\$190.40

Confirmed & Accepted for KSDZ & KDJL By:

Accepted for THERESA FOR GOVERNOR By:

Please Sign and Return One Copy